

Press Release



FOR IMMEDIATE RELEASE

Van Horn Vacations LLC Celebrates National Cruise Vacation Month this October with Special Themed Cruises – Cruising for a Cause

Indianapolis, (October 1, 2009) – Is the thought of winter blahs getting your down? Does the thought of lounging by a pool, eating gourmet meals and visiting several destinations in just one week pick up your spirits? How about a value-packed extended weekend getaway to somewhere warm?

If so, visit Van Horn Vacations LLC of Indianapolis during National Cruise Vacation Month to learn about the variety and value of cruises. Van Horn Vacations LLC has planned special events and promotions throughout the month of October to show you why “You Haven’t Lived Until You’ve Cruised!”

According to Cruise Lines International Association (CLIA), the official trade organization of the North American cruise industry, interest in cruising is at an all-time high. CLIA reported that 56 million passengers have cruised in the past 10 years, and an estimated 8.3 million Americans will cruise in 2003.

Highlights of this year’s month-long celebration include: Ladies ONLY Travel Club, Festival at Sea, Smooth Jazz Cruises, Blue Cruise, Family Reunions, and Honeymoon Cruises just to name a few. Check our calendar for special conference training calls. The agency is also offering nonprofit fundraising training on “turning vacations into donations”; our fun travel booking incentives.

“There truly is a cruise for everyone, whether you’re single, married, travelling with children or with a group of friends or relatives,” said Soraya, owner/agent of Van Horn Vacations LLC. “I have clients who had never considered a cruise vacation until I’ve suggested one to them. Now, they say there’s no better way to travel.”

Van Horn Vacations LLC is one of 17,000 travel agencies affiliated with CLIA. The association, which has sponsored National Cruise Vacation Month since 1991, provides high-quality training and educational programs to its travel agency affiliates. They keep travel agents informed of the latest cruising trends, developments and news.

**For more information visit www.vanhornvacationsllc.com or, contact:
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