



# EMERGING BUSINESS CHALLENGE



OFFICIAL  
INDIANAPOLIS SUPER BOWL  
HOST COMMITTEE

EMERGING  
BUSINESS  
PARTICIPANT

## We know that a championship team is built around a team of champions.

With over 400 Emerging Businesses to support, Indiana has more than enough players to build a winning team - so let the competition begin! Accept the ultimate challenge to make an economic impact by purchasing goods or services with Emerging Businesses from October 15, 2011 to January 21, 2012. The grand prize? A chance for you to score a pair of Super Bowl XLVI tickets! All sweepstakes entries must be received by January 26, 2012.

### Step 1 SEARCH

Search for Products and Services such as catering, printing, event planning and more at [https://emergingbusiness.indianapolissuperbowl.com/search\\_vendor.aspx](https://emergingbusiness.indianapolissuperbowl.com/search_vendor.aspx)

### Step 2 SPEND

Spend at least \$500 with an Emerging Business in the guide. Email your invoice to [emergingbusiness@our2012sb.com](mailto:emergingbusiness@our2012sb.com) or fax your invoice to (317)638-3979.

### Step 3 WIN

For every \$500 you spend, you have another chance to win a pair of Super Bowl XLVI tickets. Example: Spend \$2,200 with an Emerging Business and receive four (4) chances to win.

No purchase necessary. To enter without purchase, hand print your complete name, address, city, state, postal code, daytime phone number and date of birth on a mailable 3" X 5" card or piece of paper and mail, together with a self-addressed stamped envelope, to: 425 W. South Street, Indianapolis, IN 46225. Attn: Indiana Emerging Business Challenge Sweepstakes. Entrant will receive by mail one entry card per hand printed request. Entry card must be mailed in a self-addressed stamped envelope, postmarked and received by the dates outlined above. No mechanically reproduced or photocopied entries permitted. Sponsor is not responsible for lost, late, stolen, misdirected, damaged, undeliverable, illegible, unintelligible, postage due or incomplete entries. Only one free mail-in entry is permitted per person. For complete rules visit <http://www.indianapolissuperbowl.com/emerging-business/>.